







## Press release

The Pillivuyt factory has been producing fine porcelain in the heart of the Berry region for 200 years, making it home to some of the oldest and most prestigious porcelain brands in France.

Awarded the title of “Living Heritage Company” in 2009, Pillivuyt represents a tradition of excellence, handed down from generation to generation of master artisans and industrial porcelain makers.

Each item is made entirely and uniquely in France, and the company is a beacon for French excellence and expertise around the globe.

## A glorious history, from Berry to the tables of kings

In 1818, Louis Charles Pillivuyt founded a porcelain factory in the little historical town of Cher, in Mehun-sur-Yèvre.

In 1878 and 1889, Pillivuyt won gold at the World's Fair in Paris. Building on their fame, the company set out to furnish the richest tables with their wares and were soon making porcelain for the Royal Dutch and Egyptian Courts.

It didn't take long after that for Pillivuyt to start exporting their products to the four corners of the globe, where they would feature in both prestigious professional kitchens and private households.



Illustration de la Porcelaine de la Manufacture de la Seine 1878.







## Iconic products

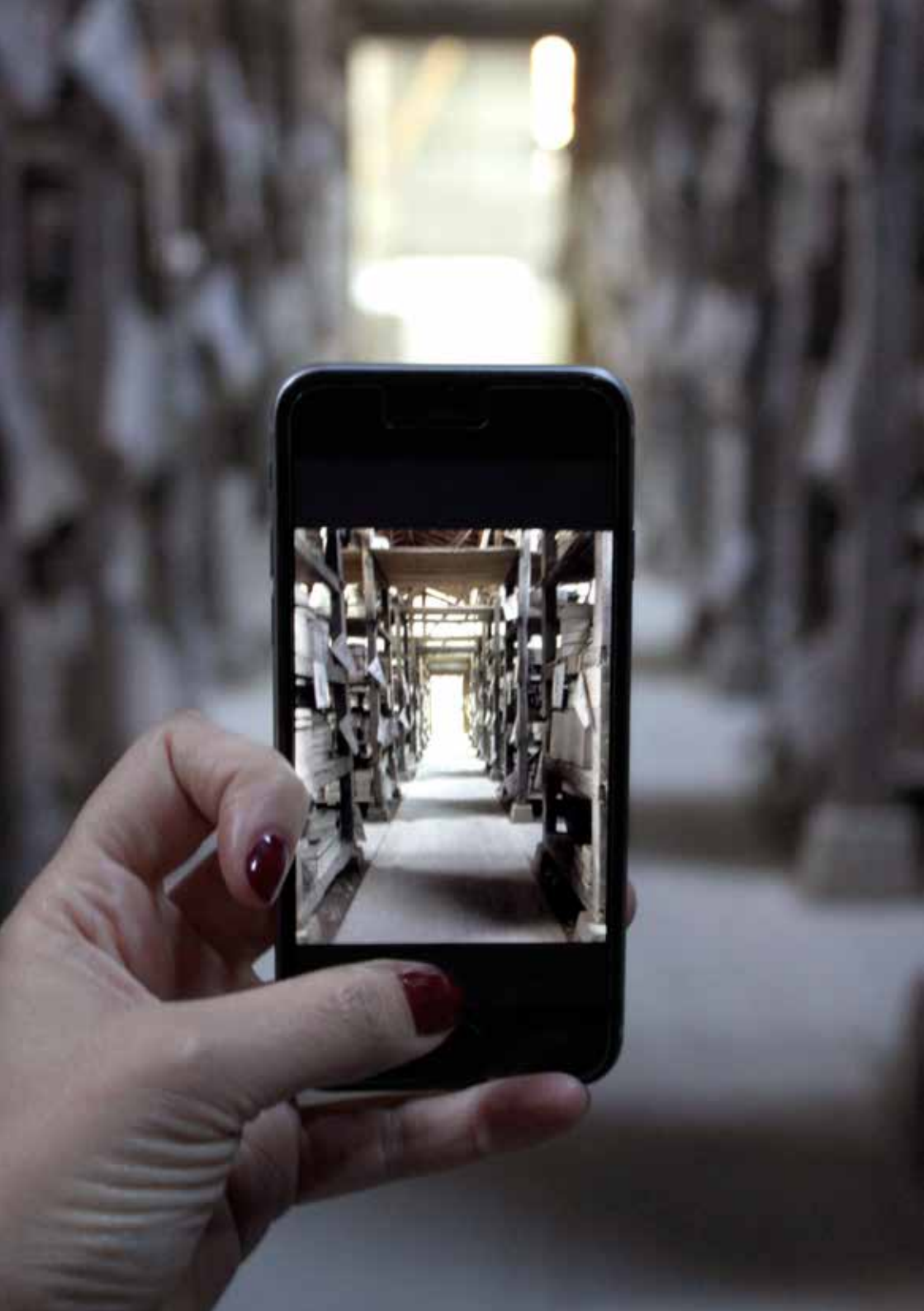
Pillivuyt has become a legendary porcelain producer and the creator of instantly recognisable products. The best example of this is the classic brasserie coffee cup, created in 1904, which is a regular feature of cafés and parisiens bistros.

The firm also created the classic tart dish, steak plate, the lion's head soup tureen and the mazagran coffee cup.

Pillivuyt has never been content to rest on their laurels, though, and seeks to combine their expertise with cutting-edge technology to develop new products and anticipate their clients' needs in the future.

To celebrate their bicentenary, the brand is re-releasing some of their most iconic products for 2018, such as the filter coffee pot, which will be produced as limited editions. This collection, the "Ephémères", will also feature a number of new creations.

Each one will be stamped with "200 ans" in homage to the bicentenary.



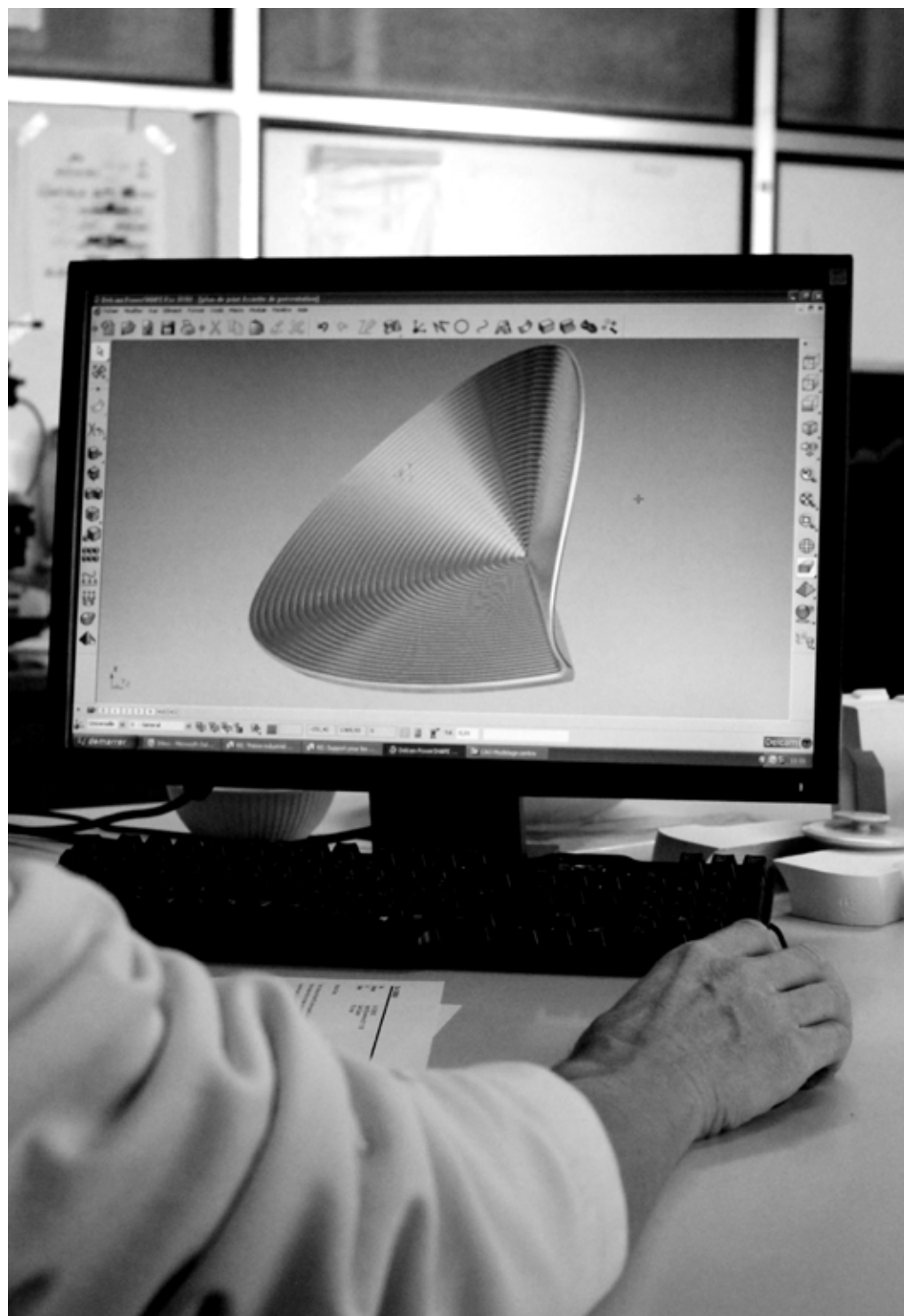


## Looking firmly towards the future

By drawing from two centuries of experience and expertise, Pillivuyt is able to renew itself and stay at the forefront of the industry.

Distribution and sales depend on innovation. This is why the brand regularly opens pop-up stores and, in 2018, will be rolling out their mobility concept: “du feu à la table”, or “fire at the dinner table”.









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